

**MARKUS TAGGER**

Group Chief Executive Officer

<https://www.linkedin.com/in/markus-tagger/>

Following a career path across Switzerland, Spain, United Kingdom, United Arab Emirates and Russia and influenced by his family of engineers and entrepreneurs, Markus progressed in the world of finance for a number of years in increasingly senior roles, before making his way into the universe of start-ups and entrepreneurial-driven companies where he honed his commercial and strategic leadership skills.

A believer in the power of people with diverse experience and skills working together as a team will deliver results far beyond an individual's achievements, Markus has created a Beyond One team doing exactly that.

He is on a mission to bring simplicity to everyday life by finding creative, unconventional solutions that will enhance and empower the lives of millions. And that's Beyond ONE.

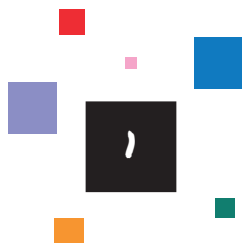
**MANUEL ETTER**

Group Chief Financial Officer

<https://www.linkedin.com/in/manuel-etter/>

With an upbringing in two different cultures – Switzerland and Chile, Manuel developed a deep awareness of disparities in opportunity for people in developed and developing markets. His career began in emerging markets investment banking, and broadened to leadership and consultancy roles for private equity, governments and corporations in unlocking capital for development, and harnessing disruptive technologies for connectivity.

Manuel's ambitions align with the vision at Beyond ONE to bring state-of-the-art offerings to high growth markets, and contribute to leveling the playing field for consumers in those countries.



**JUAN GUILLERMO VELEZ OSPINA**

Chief Executive Officer, LATAM

<https://www.linkedin.com/in/juan-velez-49995a1/>

Juan's extensive career and cross-discipline experience in the telecommunications industry demonstrate his ease with fast paced progress and lifelong learning.

With qualifications in Electronic Engineering, Project Management and Marketing, he has successfully led technical, sales and operations teams for multiple markets across Latin America, Europe and the US, embracing the technological advances of the sector with the same level of ease as his inclusive people management style.

As CEO of Beyond ONE, LATAM, Juan brings deep understanding of the region, depth of expertise and passion for adding value to people's lives through digital connection, for both his customers and teams.

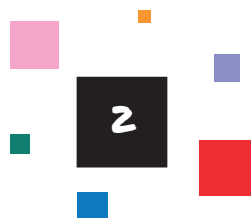
**SAMI NASHWAN**

Group Chief Growth Officer

<https://www.linkedin.com/in/sami-nashwan/>

Passionate about digital life in all facets and forms, Sami gained broad global experience at a Big 5 management consultancy firm before honing in on the telecommunications sector. He assumed senior leadership roles at one of the largest telco corporations in the Middle East, at the biggest global vendor of telecommunication equipment, and most recently, for a global VOIP SuperApp.

This depth of experience offers significant value to the Beyond ONE mission, playing into Sami's focus on making customers, wherever they might be in the world, more engaged and more connected. His mission is to bridge the digital divide between all members of society and enable impactful digital inclusion that will benefit the development of generations to come.



**JEREMY SELL**

Group Chief Strategy Officer

<https://www.linkedin.com/in/jeremy-sell-3b3a9398/>

Jeremy's education and training in accountancy and management consultancy at some of the most globally reputed institutions provided the groundwork to the extensive experience and success he has achieved in the communications and media industry around the world.

His expertise in both acquisition and development within the sector for the past 30 years in Europe, Africa, Asia and the Middle East adds significant contribution to Beyond ONE on its mission to become a leading player in high growth markets for digital services and communications. Jeremy's belief that technology can be smarter, more efficient, less controlling, offer more life-enhancing services and be accessible to all is the perfect articulation of the ethos underpinning Beyond ONE.

**SALVATORE TRAINA**

Group Chief Technology Officer

<https://www.linkedin.com/in/salvatoretraina/>

Salvatore's innate curiosity has fuelled his deep technical knowledge and long-term career success in telecommunications and ITC. A Master's graduate in computer science, his experience extends across infrastructure, software/mobile network architectures and protocols, development of products and platforms, and digital transformation projects for the telecoms industry.

With his keen understanding of consumer behaviour and digital engagement, coupled with astute business acumen and international management experience in both developed and emerging markets, Salvatore plays a lead role in driving the development of Beyond ONE's technology innovations and services.



**STEPHEN LODGE**

Group Chief Legal Officer

<https://www.linkedin.com/in/stephen-lodge-a878134>

With academic qualifications gained at the most highly regarded institutions in the world, Stephen's 30 year career as an international commercial lawyer began in private corporate practice as a mergers + acquisitions lawyer in London and Hong Kong. His entry to the mobile telecoms industry – and the sector in which he has gained unparalleled expertise – began in 2000 and continues to this day.

As a senior leader heading legal and regulatory teams in a number of organisations, Stephen has been a key player in market launches across Europe, the Americas, Middle East, Africa and Asia-Pacific.

His passion and track record for delivering transformational deals is accelerated at Beyond ONE as the organisation continues to its industry disruption, geographic expansion and diversification into new products and services.

**HANI ELKUKHUN**

Chief Executive Officer – MEA

<https://www.linkedin.com/in/hanitoronto/>

An accomplished and seasoned business leader with depth of ICT experience across telecoms and IT in both developed and emerging markets, Hani's digital evangelism is amplified by his strong people management skills.

Comfortable in dynamic, fast-changing environments, Hani's role as CEO of Beyond ONE's MEA operation benefits from his expertise in building high performance teams and driving results in transforming companies digitally to gain market share, revenue, and profitability growth.

His understanding of customers and passion for delivering the best digital customer experience based on their personal needs, ensures Beyond ONE's vision to connect, empower and widen the worlds of people through technology is realised.



**ADEEL NIAZI**

Group Chief FinTech Officer

<https://www.linkedin.com/in/adeel-niazi-36416529/>

A perennial passion for current and future technologies and the value they add to organisations and people has driven Adeel throughout his extensive career across geographies and industries.

As a senior leader with a track record in designing and implementing transformational services and technology solutions that are uncompromising in quality and bottom-line profitability, Adeel brings invaluable expertise to Beyond ONE as it expands its hyper-customised offering to its growing global customer base.

Adeel's vision to deliver the most user-friendly practical solutions to increase financial literacy and improve the lives of people mirrors Beyond ONE's mission to bridge divides and empower individuals using transformational technology that is available to all.

**ELLA FORDHAM**

Global Chief People Officer

<https://www.linkedin.com/in/ella-fordham-0646578/>

A highly skilled senior HR leader with global, cross sector experience, Ella's success lies in her combined strengths of strategic thinking, business acumen and passion for the wellbeing of people. Her career journey began in a number of large retail, financial and consumer goods corporations before transitioning into the tech and start-up space, where she gained considerable expertise in the rapid scaling of teams.

This depth of experience adds real value to Beyond ONE as it scales its own organization in high growth markets around the world. Equally, Ella's collaborative and purpose driven approach to people and business aligns with the company's mission to create positive impact and transform the lives of their customers, teams, the industries in which they operate, for generations to come.

